



Design and Build the
Business You want

Workshop 3: The 1- Page

Continuous Improvement Plan

Or: You can't manage what you don't measure



What are Business metrics, why do they matter? Which metrics matter more than others?

The central themes of the workshop are to focus on key indicators of the health of the business as a whole and certain aspects of its operation.

We will explore:

- The key indicators of the Health of your business
- The cyclical principle of "innovate, orchestrate, evaluate, innovate, etc (continuous improvement)
- Unexpected and simple approaches to develop measurable indicators for the business other than the standard "profit and Loss" types

You will gain an understanding of the value of experimenting, measuring the impact of the experiment and adjusting the experiment, as a continuous cycle of business improvement.

Who should attend:

- Business owners who feel they need to have more control over their business.

Clearly Business and the Bondi Chamber of Commerce are pleased to host this exciting series of workshops, presented by Roland Hanekroot of New Perspectives Business Coaching and Adam Treharne, the Business Arkitek.

The 1-page business development programme has been developed by Roland Hanekroot and Adam Treharne in conjunction with business development experts from the NSW Business Chamber.

This is the first workshop in the series. This series of workshops is a must for small business owners who really want to create sustainable business growth.

Detailed information on this workshop and others in the series is available at:

www.onepagebusiness.com.au

Also at:

www.newperspectives.com.au